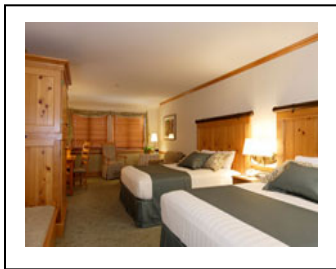




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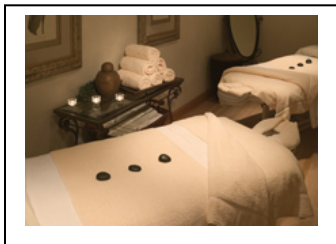
==== ***“DRIVING TO EXCELLENCE”*** ====



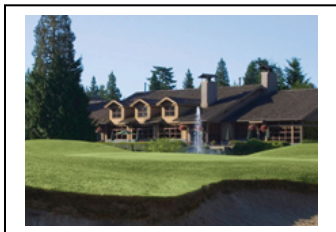
The Washington Trucking Associations invites you to the Annual 2010 WTA Leadership Conference and Exposition to be held at the beautiful Semiahmoo Resort in Blaine, WA.



This prestigious event is open to all members of the Associations – Common Carriers, Private Carriers, Dump Truck and Log Truck Operators, Household Goods Movers, Intermodal Carriers and Suppliers.



Please make plans now to join your fellow industry leaders for informative learning sessions, ample networking opportunities, and discussion time with industry suppliers.



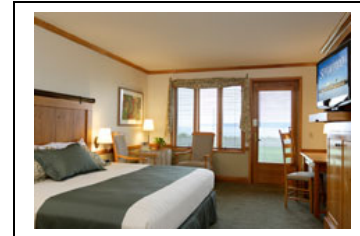
There will be social events, ladies activities including a full-service Spa, or time to just stroll along the shoreline, overlooking Semiahmoo Bay and Drayton Harbor. Or how about a round of golf? Whatever your choices, Semiahmoo Resort has a multitude of activities in an exceptional setting.

Overnight accommodations start at just \$149 plus tax per night. Call the Semiahmoo Resort direct at 800-770-7992 to make your reservation now.

www.semiahmoo.com



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REGISTRATION MATERIALS

ROOM RESERVATIONS – For your best selection of desired overnight room accommodations, please make your Resort Semiahmoo reservations as early as possible, but before midnight **September 2, 2010**, the **“WTA Room Block” cutoff**. Please call Resort Semiahmoo direct at **800-770-7992** or **(360) 318-2000**. Be sure to mention the WTA Conference to receive the group discounted room rate!

Resort Semiahmoo overnight room rates start at –

Classic King	\$ 149.00 plus tax per night
Classic Queen	\$ 149.00 plus tax per night
Waterview King	\$ 179.00 plus tax per night
Waterview Queen	\$ 179.00 plus tax per night
Waterview Junior Suite	\$ 209.00 plus tax per night
Waterview Exec. Suite	\$ 209.00 plus tax per night

2010 LC&E – Completed Registration form must be received at the WTA by September 24, 2010. However, to take advantage of the **“Early Bird Discounted Rate”** you must register by close of business on **Thursday, September 2, 2010**.

2010 LC&E Scholarship Golf Tournament – Completed Golf Registration Form must be received at the WTA by September 24, 2010. However, to take advantage of the **“Early Bird Discounted Rate”** you must register by close of business on **Thursday, September 2, 2010**.

For more complete information about the Resort Semiahmoo, please log on to –
www.semiahmoo.com



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PLANNED PROGRAM

Sunday, October 3, 2010

- 2:00pm – Exhibitor Set-Up
- 2:00pm – WMC "Board of Directors meeting"
- 2:45pm – WMC "Annual Business Meeting"
- 4:30pm – WTA "Suppliers Board of Directors Meeting"
- 6:00pm – Opening of Exhibits with "Welcome Reception & Buffet"

Monday, October 4, 2010

- 7:30am – "Exhibits Open" with Continental Breakfast
- 8:00am – 2010 Leadership Conference "Opening Ceremony"
- 8:10am – General Business Session I –
Mr. Ralph Bruksos, "A Pathway to Success"
- 10:15am – Ladies "Brunch & Bingo"
- 10:15am – "Refreshment Break" with Exhibitors
- 10:45am – General Business Session II –
Ms Barbara Ivanov, WSDOT - "An Update on Freight Mobility Topics"
- 12:15pm – "Luncheon" with Speaker –
Dr. Roger Stark, MD, WA Policy Center – "Implementation of Federal Health Care Reform and the Impact on Businesses"
- 2:00pm – WMC "Van Line Panel" (Invited)
- 3:00pm – Individual HHG Van Line meetings (Optional)
- 6:30pm – WTA Suppliers Night "Gala Cocktail Reception and Dinner" plus exciting entertainment with *"Imagine – Remembering the Fab Four"!*

Tuesday, October 5, 2010

- 7:00am – "Exhibits Open" with Continental Breakfast
- 9:00am – General Business Session III –
Mr. Tim Rhoades, Lighthouse Institute – "2020 Leadership"
- 10:30am – "Refreshment Break" with Exhibitors
- 10:50am – WTA Annual Business Meeting
- 1:00pm – 2010 LC&E "Scholarship Golf Tournament"
- 6:30pm – Golf Awards Party

Wednesday, October 6, 2010

- 12:00pm – Resort Check-Out



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==== **“DRIVING TO EXCELLENCE”** ====

LC&E REGISTRATION FORM

Room Reservations start at \$149.
 Call Resort Semiahmoo direct at
 800-770-7992 or (360) 318-2000
www.semiahmoo.com

Room Block Expires September 2, 2010

Please register the following:

Mr. _____ Name for Badge _____
 Mrs./Ms _____ Name for Badge _____
 Add. Employee _____ Name for Badge _____
 (Use additional sheet for additional names!)
 Company _____ E-Mail _____
 Address _____ City _____ State _____ Zip _____

<u>REGISTRATION FEE</u>	<i>EARLY BIRD</i> <u>Before September 3, 2010</u>	<u>After September 2, 2010</u>
<input type="checkbox"/> Member	\$400.00	\$450.00
<input type="checkbox"/> Non-Member	\$600.00	\$650.00
<input type="checkbox"/> Spouse	\$225.00	\$275.00
<input type="checkbox"/> Additional Employee	\$225.00	\$275.00
<input type="checkbox"/> Exhibitor – Member	\$650.00	\$700.00 (Includes 1 Registration)
<input type="checkbox"/> Exhibitor – Non-Member	\$850.00	\$900.00 (Includes 1 Registration)
<input type="checkbox"/> One-Day Registration	\$150.00	\$200.00 <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday

* \$3,000 Sponsors & above plus Exhibitors will receive one complimentary 2010 LC&E Registration.

Enclose Registration Fee with this form. Make checks payable to the **WTA LC&E** or you may use your **Visa, MasterCard,** or **American Express**. Credit card registrations may be faxed to (253) 838-1793 or e-mailed to ann@wtassns.com.

() VISA () MC () AMEX () Check enclosed Amount \$ _____

Card # _____ Exp. Date ____/____ Card 3-digit security code on back of card _____

Card Holder Signature _____

Card billing address, state & zip code _____

Mailing address, if registering with check, is: **WTA LC&E**, 930 S. 336th Street, Suite B, Federal Way, WA 98003

** **CANCELLATIONS:** Cancellations prior to Sept. 2, 2010, will have \$50.00 deducted from the refund. After Sept. 2nd, we will be unable to make refunds. Substitutions will be accepted up to one week in advance of the Conference.



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2010 LC&E SCHOLARSHIP GOLF TOURNAMENT INFORMATION

This year the 2010 LC&E Scholarship Golf tournament will be held at one of Washington's top public courses, the stunning Loomis Trails Golf Course, known for its consistently smooth, fast greens and water in play on every hole.

- Date:** Tuesday, October 5, 2010
- Time:** 1:00pm Shot Gun Start (If sufficient golfers!)
- Place:** Loomis Trails Golf Course
- Cost:** See Golf Registration Form
- Rental Clubs:** \$40 per set, left handed or right handed
- Awards:** 1st and 2nd Place Teams, KP and Long Drive for both men and ladies.

Traditional golf attire is required. Men's shirts must have a collar and sleeves. Shorts must be of moderate length and hemmed. Cut-off shorts, athletic shorts or running shorts are not allowed. Tank tops, halter tops, tube tops or cropped tops are not allowed. Denim is not allowed on the course or the practice facilities. Metal spike golf shoes are not allowed! Beverage Cart will be available!

To find out more about Loomis Trails Golf Course, log on to:
<http://www.semiahmoo.com/golf/loomis-trail-golf-club.aspx>



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LC&E “SCHOLARSHIP” GOLF REGISTRATION FORM

Please register the following to play golf on Tuesday, October 5th:

Company _____ E-Mail _____
 Address _____ City _____ State _____ Zip _____
 Telephone _____ Fax _____

Golfer Name _____ Need Rental Clubs Yes Right Left
 Golfer Name _____ Need Rental Clubs Yes Right Left
 Golfer Name _____ Need Rental Clubs Yes Right Left
 Golfer Name _____ Need Rental Clubs Yes Right Left

REGISTRATION FEE

EARLY BIRD
Before September 3, 2010

After September 2, 2010

<input type="checkbox"/> Member	<input type="checkbox"/> Spouse	\$150.00	\$200.00
<input type="checkbox"/> Non-Member	<input type="checkbox"/> Spouse	\$200.00	\$250.00
<input type="checkbox"/> Club Rental		\$40.00	\$50.00

* \$3,000 Sponsors & above plus Exhibitors will receive one complimentary 2010 LC&E Golf Registration.

Enclose Registration Fee with this form. Make checks payable to the **WTA LC&E** or you may use your **Visa, MasterCard, or American Express**. Credit card registrations may be faxed to (253) 838-1793 or e-mailed to ann@wtassns.com.

() VISA () MC () AMEX () Check enclosed Amount \$ _____

Card # _____ Exp. Date ____/____ Card 3-digit security code on back of card _____

Card Billing Address, State & Zip Code _____

Card Holder Signature _____

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DRIVING DIRECTIONS

To drive to Resort Semiahmoo, please follow these easy driving directions.

From Western Washington:

Take I-5 North to Exit 270 (approximately 20 minutes north of Bellingham)
Take Exit 270 (Birch Bay Lynden)
Turn Left on Birch Bay Lynden Rd. (4.1 mi)
Turn Right on Harbor View Rd. (1 mi)
Turn Left on Lincoln Rd (4.8 mi)

NOTE: Lincoln Road turns into Semiahmoo Parkway which ends at the Resort Semiahmoo parking lot.

From Eastern Washington:

Take I-90 West to the interchange of I-90 and I-405
Merge onto I-405 North via Exit 10 toward Bellevue/Everett
Merge onto I-5 North toward Vancouver BC
Take I-5 North to Exit 270 (approximately 20 minutes north of Bellingham)
Take Exit 270 (Birch Bay Lynden)
Turn Left on Birch Bay Lynden Rd. (4.1 mi)
Turn Right on Harbor View Rd. (1 mi)
Turn Left on Lincoln Rd (4.8 mi)

NOTE: Lincoln Road turns into Semiahmoo Parkway which ends at the Resort Semiahmoo parking lot.

Approximate Drive Time from Seattle – 2 hours and 30 minutes



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ACTIVITIES & AREAS OF INTEREST

Whale Watching, Island Tours & Charter Fishing

Private Charter tours are available mornings and afternoons daily (May – September) through Outer Island Expeditions, leaving from the back dock at Semiahmoo Resort. View Puget Sound whales and wildlife up close on 3-5 hour excursions, take a guided kayak tour around Sucia Island State Park (only 17 miles out from the resort), explore the pristine waters of the San Juan Islands with a stop off at historic Roche Harbor for ice cream, shopping or a lighthouse tour, or take a half or full day fishing expedition for Halibut, Ling Cod, Rockfish, and Dungeness Crab. Combo Fishing and Whale Watching Tours are also available. For more information pick up a brochure at our front desk, call them directly at 360-376-3711 or visit their website at www.outerislandx.com.

Bicycle, Kayak, Scooter, and Power/Sail Boat Rentals

Item rentals are available daily, April through October, through Paddle and Pedal Adventures, located on the beach behind the resort between the old cannery warehouses. Pick up a brochure at the Resort front desk, visit their website at www.paddleandpedaladventures.com or call 360-224-0707.

Blaine, WA

Situated in the northwest corner of the United States on Drayton Harbor, Blaine celebrates its “Coastal Village” status. The last stop before crossing the Canadian Border, Blaine is a popular visitor destination with visitors welcomed by local cafes, specialty shops, antique stores, and galleries. Blaine is also home to the Peace Arch, a 67-foot structure that symbolizes the friendly relations between Canada and the United States.

Lynden, WA

Located in north central Whatcom County on Highway 539/Guide Meridian, this farming community celebrates its traditions of the founding Dutch settlers. Day visitors appreciate the tidy and well-maintained homes and gardens that surround a modern day Dutch village, complete with windmill, specialty shops, bakeries, and restaurants. And if you are looking for wooden shoes, you’ve found the perfect source!



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SPONSORSHIP FORM

The 2010 LC&E Sponsorship Opportunities Program provide motor carriers and industry suppliers a like several levels of Sponsorship from which to choose. All sponsors will be listed on the WTA web site, www.wtatrucking.com, in the fall issue of "Northwest Transporter", and in each monthly issue of the "e-Hot Topic News". This is a wonderful program for active members at all levels to receive positive recognition as a proud member of a "Best in Class Organization". The 2010 LC&E Sponsorship program is open to all members!

LEVELS OF SPONSORSHIP AVAILABLE

- | | |
|--|--|
| <p><input type="checkbox"/> Platinum Sponsor - \$3,000
 One Registration Fee at 2010 WTA LC&E
 One Complimentary Exhibit Space
 One month Free Advertisement on WTA web site
 Sponsorship Recognition</p> | <p><input type="checkbox"/> Gold Sponsor - \$2,000
 50% Reduction in Registration Fee at 2010 WTA LC&E
 50% Reduction on Exhibit Space
 One month Free Advertisement on WTA web site
 Sponsorship Recognition</p> |
| <p><input type="checkbox"/> Silver Sponsor - \$1,000
 One Golf Registration at WTA 2010 LC&E
 25% Reduction in Advertisement Fee on WTA web site
 Sponsorship Recognition</p> | <p><input type="checkbox"/> Bronze Sponsor - \$500
 50% Reduction in Golf Registration at WTA 2010 LC&E
 10% Reduction in Advertisement Fee on WTA web site
 Sponsorship Recognition</p> |

Be a proud sponsor!

Make checks payable to the **WTA LC&E Sponsorship** or you may use your **Visa, MasterCard, or American Express card**. Credit card sponsorships may be faxed to (253) 838-1793 or e-mailed to ann@wtassns.com.

() VISA () MC () AMEX () Check enclosed Amount \$ _____

Card # _____

Expiration Date ____/____/____ Card 3-digit security code found on back of card _____

Card Billing Address, State & Zip Code _____

Card Holder Signature _____

Return completed form with your Payment Now!

Washington Trucking Associations, 930 South 336th Street, Suite B, Federal Way, WA 98003
Tel: 253-838-1650 • Fax: 253-838-1793