



**Washington Trucking Associations
"Leadership Conference & Exposition"
The Davenport Hotel & Tower
Spokane, WA
September 25 - 28, 2011**

"THRIVING IN CHALLENGING TIMES"



"YES – YOU ARE INVITED!"

The Washington Trucking Associations cordially invites you to its **Annual WTA "Leadership Conference and Exposition"** to be held at the grand Davenport Hotel & Tower in Spokane, WA.

The Davenport Hotel & Tower stands today as a perfect blend of old and new, respecting the best of what was and embracing the best of what is. The old lobby fireplace burns year-round as a symbol of hospitality. A new digital network invisibly ties every room of the hotel to the Internet. Spokane's finest restaurant, spa, candy shop, and book store all reside under the same roof as Spokane's finest hotel.

This prestigious event is open to all members of the Associations – Common Carriers, Private Carriers, Dump Truck and Log Truck Operators, Household Goods Movers, Intermodal Carriers and Suppliers.

Please **make plans now** to join your fellow industry leaders for informative learning sessions, ample networking opportunities, and discussion time with industry suppliers plus exciting entertainment.

There will be superb social events, ladies activities including a full-service Spa, or time to just stroll through the nearby shopping venues. Or how about a round of golf? Whatever your choices, **The Davenport Hotel & Tower** has a multitude of activities in an exceptional setting where the weather is sure to be warm and delightful.

www.thedavenporthotel.com



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REGISTRATION MATERIALS

ROOM RESERVATIONS – For your best selection of desired overnight room accommodations, please make your Hotel or Tower reservations as early as possible, but before midnight **August 25, 2011**, the **"WTA Room Block" cutoff**. Please call The Davenport Hotel & Tower direct at **800-899-1482** or **(509) 455-8888**. Be sure to mention the WTA Conference to receive the group discounted room rate!

The Davenport Hotel & Tower deluxe overnight room rates start at –

Tower Deluxe Room, Single occupancy	\$135.00 + tax
Tower Deluxe Room, Double occupancy	\$135.00 + tax
Hotel Deluxe Room, Single Occupancy	\$155.00 + tax
Hotel Deluxe Room, Double Occupancy	\$155.00 + tax

2011 LC&E – Completed Registration form must be received at the WTA by **September 19, 2011**. To take advantage of the **"Early Bird Discounted Rate"** you must register by close of business on **Thursday, August 25, 2011**. **To be entered in a drawing for a "Kindle" you must register by close of business August 5, 2011**.

2011 LC&E Scholarship Golf Tournament – **"The Creek at Qualchan"** – Completed Golf Registration Form must be received at the WTA by **September 19, 2011**. However, to take advantage of the **"Early Bird Discounted Rate"** you must register by close of business on **Thursday, August 25, 2011**.

For more complete information about The Davenport Hotel & Tower, go to –
www.thedavenporthotel.com



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PLANNED PROGRAM

Sunday, September 25, 2011

- 2:00pm – Exhibitor Set-Up
- 2:00pm – WMC "Board of Directors meeting"
- 4:30pm – WTA "Suppliers Board of Directors Meeting"
- 6:00pm – Opening of Exhibitor Showcase with "Welcome Reception & Buffet"

Monday, September 26, 2011

- 7:15am – "Exhibitor Showcase Open" with Continental Breakfast
- 8:00am – 2010 Leadership Conference "Opening Ceremony"
- 8:10am – **General Business Session I - "CSA; Hours-of Service; & Electronic On-Board Recorders"**, Annette Sandberg, CEO, TransSafe Consulting, LLC
- 9:40am – "Refreshment Break" with Exhibitors
- 10:00am – Ladies "Bingo Party"
- 10:15am – **General Business Session II – "Using Hard Times to Get Ready for Good Times – What Leaders Should Be Doing Now"**, Linda & Tery Tennant, Attainment, Inc.
- 12:00pm – "Luncheon" with Motivational Speaker – TBA
- 2:00pm – WMC "Annual Business Meeting" -
- 6:30pm – WTA Suppliers Night "Gala Cocktail Reception and Dinner" with installation of Officers plus exciting entertainment with the Craig Karges Show – "Experience the Extraordinary"

Tuesday, September 27, 2011

- 8:00am – "Exhibitor Showcase Open" with Continental Breakfast
- 8:30am – **General Business Session III – "Seven Practices of Successful Leaders"**, Linda & Tery Tennant, Attainment, Inc.
- 10:00am – "Refreshment Break" with Exhibitors
- 10:30am – **WTA Annual Business Meeting**
- 1:00pm – 2011 LC&E "Scholarship Golf Tournament at "The Creek at Qualchan"
- 6:30pm – Golf Awards Party

Wednesday, September 28, 2011

- 12:00pm – Hotel Check-Out



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Room Reservations start at \$135 Tower - \$155 Hotel
 Call The Davenport Hotel & Tower Direct at
 800-899-1482 or 509-455-8888
www.thedavenporthotel.com
Room Block Expires August 25, 2011

LC&E REGISTRATION FORM

Please register the following:

Mr. _____ Name for Badge _____
 Mrs./Ms _____ Name for Badge _____
 Add. Employee _____ Name for Badge _____
 (Use additional sheet for additional names!)
 Company _____ E-Mail _____
 Address _____ City _____ State _____ Zip _____

***** SUPER EARLY BIRD SPECIAL – Register by August 5, 2011 to be entered in a drawing for a Kindle! *****

<u>REGISTRATION FEE</u>	<u>Before August 26, 2011</u>	<u>After August 25, 2011</u>
<input type="checkbox"/> Member	\$400.00	\$450.00
<input type="checkbox"/> Non-Member	\$600.00	\$650.00
<input type="checkbox"/> Spouse	\$225.00	\$275.00
<input type="checkbox"/> Additional Employee	\$225.00	\$275.00
<input type="checkbox"/> Exhibitor – Member	\$700.00	\$800.00 (Includes 1 Registration)
<input type="checkbox"/> Exhibitor – Non-Member	\$1,000.00	\$1,100.00 (Includes 1 Registration)
<input type="checkbox"/> One-Day Registration	\$150.00	\$200.00
	<input type="checkbox"/> Monday <input type="checkbox"/> Tuesday	<input type="checkbox"/> Monday <input type="checkbox"/> Tuesday

* \$3,000 Sponsors & above will receive one complimentary or 50% reduced rate 2011 LC&E Registration.

Enclose Registration Fee with this form. Make checks payable to the **WTA LC&E** or you may use your **Visa, MasterCard, or American Express**. Credit card registrations may be faxed to (253) 838-1793 or e-mailed to ann@wtassns.com.

() VISA () MC () AMEX () Check enclosed Amount \$ _____

Card # _____ Exp. Date ____/____ Card 3-digit security code on back of card _____

Card Holder Signature _____

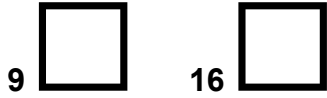
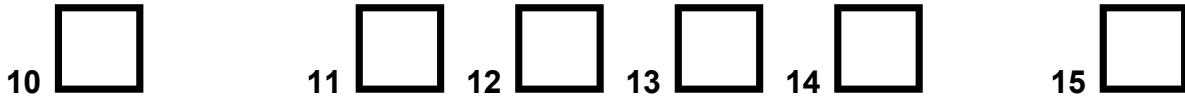
Card billing address, state & zip code _____

Mailing address, if registering with check, is: **WTA LC&E**, 930 S. 336th Street, Suite B, Federal Way, WA 98003

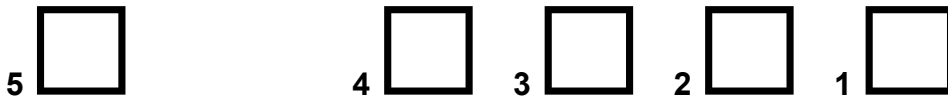
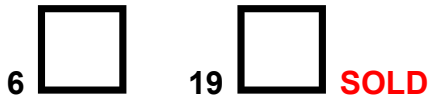
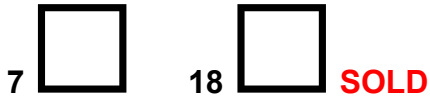
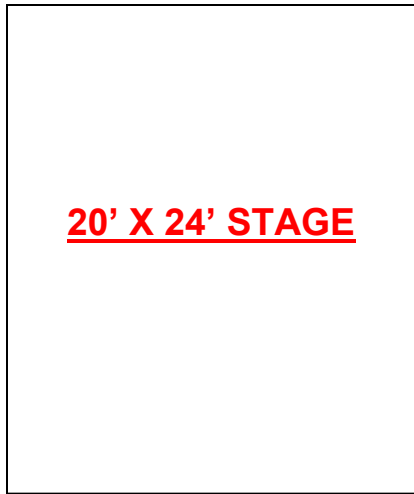
**** CANCELLATIONS:** Cancellations prior to Sept. 12, 2011, will have \$50.00 deducted from the refund. After Sept. 12th, we will be unable to make refunds. Substitutions will be accepted up to one week in advance of the Conference.

TRADE SHOW BOOTH LAYOUT

(NOT TO SCALE)



**“PENNINGTON GRAND
BALLROOM”**



ENTRY DOOR

ENTRY DOOR

HALLWAY



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2011 LC&E SCHOLARSHIP GOLF TOURNAMENT INFORMATION

This year the 2011 LC&E Scholarship Golf tournament will be held at *"The Creek at Qualchan"* – offering a new dimension to golf. A creek meandering throughout the course, five ponds, wooded and hilly areas, holes with open beauty, and well protected greens add a total experience for golf enthusiasts.

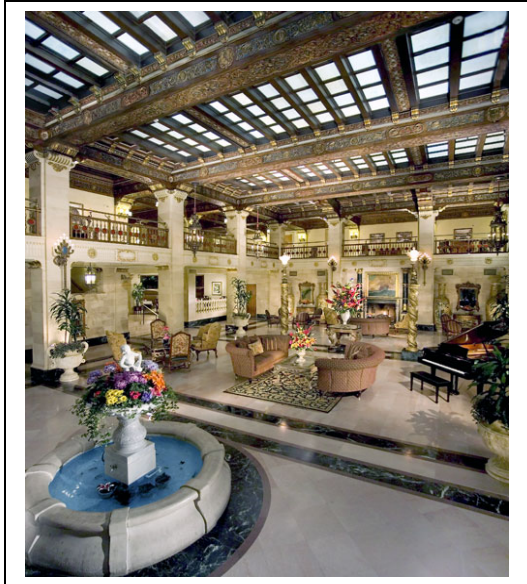
- Date:** Tuesday, September 27, 2011
- Time:** 1:00pm Shot Gun Start (If sufficient golfers!)
- Place:** *"The Creek at Qualchan"*
- Cost:** See Golf Registration Form
- Rental Clubs:** \$30 per set, left handed or right handed
- Awards:** 1st and 2nd Place Teams, KP and Long Drive for both men and ladies.

Traditional golf attire is required! Men's shirts must have a collar and sleeves. Shorts must be of moderate length and hemmed. Cut-off shorts, athletic shorts or running shorts are not allowed. Ladies' tank tops, halter tops, tube tops or cropped tops are not allowed. Denim is not allowed on the course or the practice facilities. Metal spike golf shoes are not allowed! Beverage Cart will be available!

GOLF AWARDS PARTY BACK AT THE HOTEL

To find out more about *"The Creek at Qualchan"*, log on to:

<http://spokanegolf.org/Golf/page/342>



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2011 LC&E "SCHOLARSHIP FUND RAISER" GOLF REGISTRATION FORM

Please register the following to play golf at the *Creek at Qualchan Golf Course* on Tuesday, September 27th:

Company _____ E-Mail _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____

Golfer Name _____ Need Rental Clubs Yes Right Left

Golfer Name _____ Need Rental Clubs Yes Right Left

Golfer Name _____ Need Rental Clubs Yes Right Left

Golfer Name _____ Need Rental Clubs Yes Right Left

<u>REGISTRATION FEE</u>		<u>EARLY BIRD</u> <u>Before August 26, 2011</u>	<u>After August 25, 2011</u>
<input type="checkbox"/> Member	<input type="checkbox"/> Spouse	\$125.00	\$175.00
<input type="checkbox"/> Non-Member	<input type="checkbox"/> Spouse	\$200.00	\$250.00
<input type="checkbox"/> Club Rental		\$30.00	\$50.00

* \$2,000 Sponsors and above will receive one complimentary 2011 LC&E Golf Registration.

Enclose Registration Fee with this form. Make checks payable to the **WTA LC&E** or you may use your **Visa, MasterCard,** or **American Express**. Credit card registrations may be faxed to (253) 838-1793 or e-mailed to ann@wtassns.com.

() VISA () MC () AMEX () Check enclosed Amount \$ _____

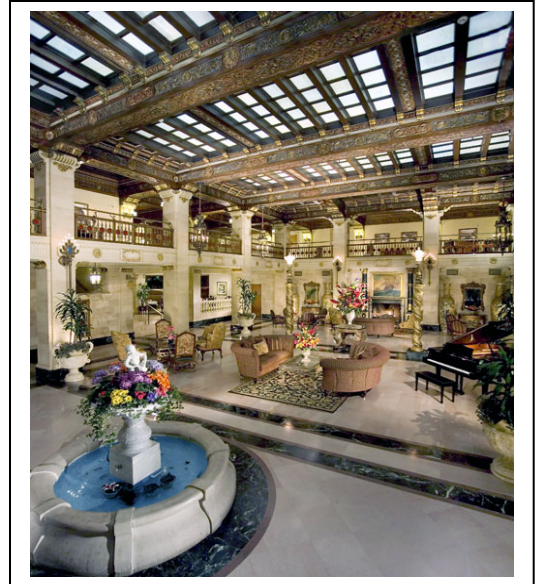
Card # _____ Exp. Date ____/____ Card 3-digit security code on back of card _____

Card Billing Address, State & Zip Code _____

Card Holder Signature _____

Mailing address, if registering with check, is: **WTA LC&E**, 930 S. 336th Street, Suite B, Federal Way, WA 98003

** **CANCELLATIONS:** Cancellations prior to Sept. 12, 2011, will have \$50.00 deducted from the refund.



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SPONSORSHIP FORM

The 2011 LC&E Sponsorship Opportunities Program provide motor carriers and industry suppliers a like several levels of Sponsorship from which to choose. All sponsors will be listed on the WTA web site, www.wtatrucking.com, in the Winter issue of "Northwest Transporter", and in each monthly issue of the "e-Hot Topic News". This is a wonderful program for active members at all levels to receive positive recognition as a proud member of a "Best in Class Organization". The 2011 LC&E Sponsorship program is open to all members!

LEVELS OF SPONSORSHIP AVAILABLE

- | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><input type="checkbox"/> Platinum Sponsor - \$4,000
 One Registration Fee at 2011 WTA LC&E
 One Complimentary Exhibit Space
 One month Free Advertisement on WTA web site
 Sponsorship Recognition</p> | <p><input type="checkbox"/> Gold Sponsor - \$3,000
 50% Reduction in Registration Fee at 2011 WTA LC&E
 50% Reduction on Exhibit Space
 One month Free Advertisement on WTA web site
 Sponsorship Recognition</p> |
| <p><input type="checkbox"/> Silver Sponsor - \$2,000
 One Golf Registration at WTA 2011 LC&E
 25% Reduction in Advertisement Fee on WTA web site
 Sponsorship Recognition</p> | <p><input type="checkbox"/> Bronze Sponsor - \$1,000
 50% Reduction in Golf Registration at WTA 2011 LC&E
 10% Reduction in Advertisement Fee on WTA web site
 Sponsorship Recognition</p> |

Be a proud sponsor!

Make checks payable to the **WTA LC&E Sponsorship** or you may use your **Visa, MasterCard, or American Express card**. Credit card sponsorships may be faxed to (253) 838-1793 or e-mailed to ann@wtassns.com.

() VISA () MC () AMEX () Check enclosed Amount \$ _____

Card # _____

Expiration Date ____ / ____ Card 3-digit security code found on back of card _____

Card Billing Address, State & Zip Code _____

Card Holder Signature _____

Return completed form with your Payment Now!

**Washington Trucking Associations, 930 South 336th Street, Suite B, Federal Way, WA 98003
 Tel: 253-838-1650 • Fax: 253-838-1793**



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DRIVING DIRECTIONS

For driving to The Davenport Hotel & Tower, 10 South Post Street, please follow the appropriate easy driving directions -

Travelling Eastbound on I-90 from Western Washington:

Take I-90 East to Exit 280A, Lincoln Street
Turn LEFT onto South Lincoln Street (go .3 mile)
Turn RIGHT onto West 1st Avenue (go .5 mile)
Turn LEFT onto South Post Street (go .02 mile)
10 South Post Street is on the LEFT

Travelling Northbound on US 195:

Take I-90 East to Exit 280A, Lincoln Street
Turn LEFT onto South Lincoln Street (go .3 mile)
Turn RIGHT onto West 1st Avenue (go .5 mile)
Turn LEFT onto South Post Street (go .02 mile)
10 South Post Street is on the LEFT

Travelling Westbound on I-90 from the East:

Take I-90 West to the Lincoln Street Exit
Proceed North on South Lincoln Street (go .3 mile)
Turn RIGHT onto West 1st Avenue (go .5 mile)
Turn LEFT onto South Post Street (go .02 mile)
10 South Post Street is on the LEFT

Approximate Drive Time from Seattle – 5 hours